



COMMITMENT AND BEST PRACTICES



> CONTENTS

1. VISION
2. OBJECTIVES
3. WHAT IS SUSTAINABILITY?
4. CHALLENGES
5. COMMITMENTS
6. STRATEGIES
7. PUBLIC-PRIVATE PARTNERSHIP
8. CERTIFICATIONS AND AWARDS
9. GUIDE FOR LOCAL AUTHORITIES
10. LEGACY



VISION

The **MICE** industry has a significant impact on society, the environment and the local economy of the region in which it operates. At the **Gran Canaria Convention Bureau**, we believe that sustainability must be a key pillar of its development; we therefore offer this guide to commitments and best practices for organising events that are socially, economically and **environmentally responsible**.

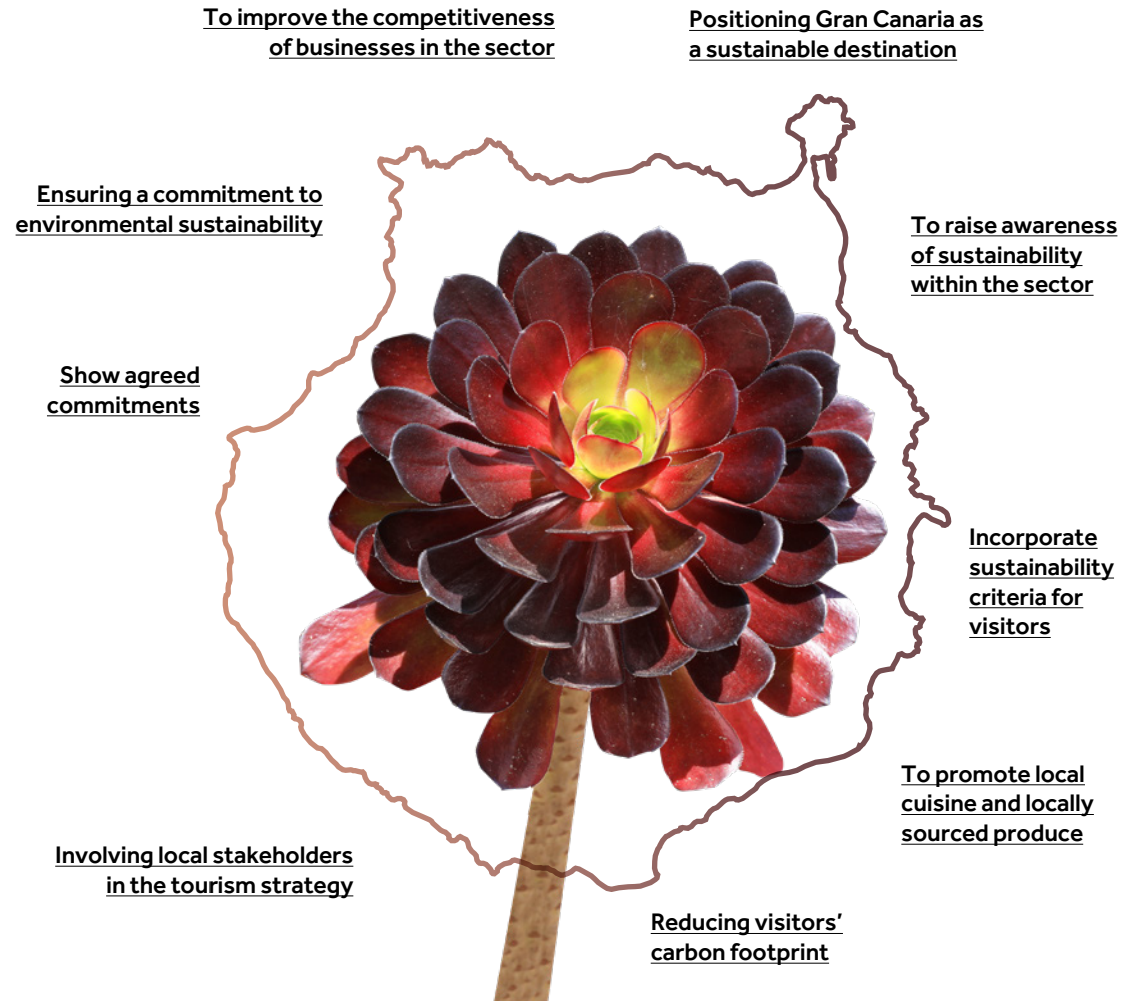


> 2.

OBJECTIVES

The Gran Canaria Convention Bureau promotes Gran Canaria as a venue for conferences, conventions, trade fairs, incentive trips and any other type of national or international event.

Our business tourism **sector's sustainability** achievements include: **best practices in social responsibility, energy efficiency, waste sorting and carbon offsetting.**



Las Palmas de Gran Canaria is promoting a sustainable MICE sector.



Las Palmas de Gran Canaria is taking part in a pilot project called “Experiencias Turismo España”, an initiative led by the Spain Convention Bureau as part of a collaboration between the Spanish Federation of Municipalities and Provinces (FEMP) and the Secretary of State for Tourism.

This programme aims to identify **new avenues** for improvement within the **MICE industry**, focusing on a **model of sustainable** and **inclusive** development that has a **positive impact** on the local community.

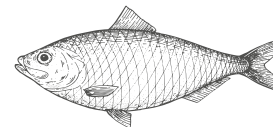
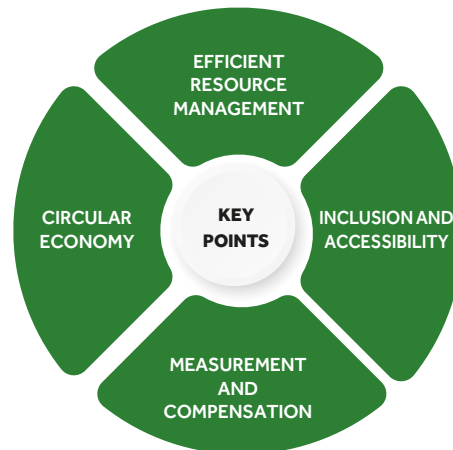
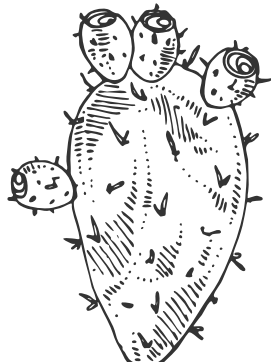


> 3.



WHAT IS SUSTAINABILITY?

Sustainability is the **balance** between **human development** and the **conservation of the planet**, ensuring that future generations can enjoy the same resources and opportunities that we have today.



There are **3** three pillars of sustainability:



• **Environmental sustainability:** protecting ecosystems, reducing pollution and using natural resources responsibly.



• **Economic sustainability:** promoting economic growth that is fair and sustainable in the long term without depleting resources.



• **Social sustainability:** ensuring progress and well-being, equity and quality of life for all people.



> 4.

CHALLENGES

In a destination such as **Gran Canaria**, the **MICE** industry's commitment to sustainability can be a major differentiating factor, allowing it to align with its natural environment and attract companies committed to responsible tourism.

1. Reducing our carbon footprint.
2. Efficient waste management.
3. Responsible use of resources.
4. Promoting sustainable transport.
5. Inclusion and accessibility.



> 5.

COMMITMENTS

The **Gran Canaria Convention Bureau** is aligning itself with the **2030 Agenda and the SDGs** as a means of improving the destination's sustainability.

- **Implementing** sustainable criteria.
- **Raising awareness** among all stakeholders in the **MICE** sector.
- Creating **experiences** with a positive impact.



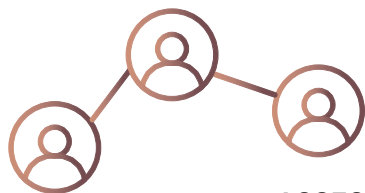
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STRATEGIES

PLAN

1. Designing **events with minimal environmental impact.**
2. Promoting **venues and suppliers with sustainable certifications.**
3. Using **facilities with energy efficiency policies.**

PLANNING



DEVELOPMENT

ASSESSMENT





To promote the local economy
and create a mindful experience.





DEVELOPMENT

- WASTE MANAGEMENT AND RECYCLING.
- REDUCING THE CARBON FOOTPRINT.
- OPTIMISING WATER RESOURCE USE IN MICE VENUES.
- SUSTAINABLE TRANSPORT.
- SUSTAINABLE CATERING AT EVENTS.





- **WASTE MANAGEMENT AND RECYCLING.**

- Use of recyclable and biodegradable materials.
- Waste sorting.
- Encouraging the use of reusable containers.



- **REDUCING THE CARBON FOOTPRINT.**

- Use of renewable energy.
- Carbon offset schemes.
- Reducing the use of disposable materials.





• **OPTIMISING WATER RESOURCE USE IN MICE VENUES.**

- Energy-efficient equipment.
- Green infrastructure.
- Water reuse and harvesting.



• **SUSTAINABLE TRANSPORT.**

- Shared mobility and public transport.
- Use of electric vehicles and bicycles.
- A strategic location to reduce travel.



• **SUSTAINABLE CATERING AT EVENTS.**

- Local and seasonal produce.
- Elimination of single-use plastic.
- Reduction of food waste.



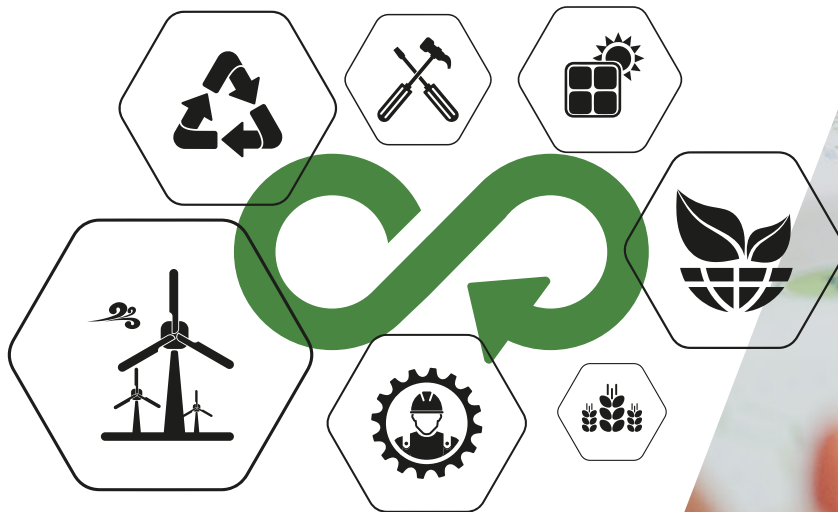


EVALUATION

- Impact Measurement and Monitoring

- Key Indicators:

- Carbon footprint
- Resource consumption
- Social and economic impact



> 7.

PARTNERSHIP PUBLIC/PRIVATE

To establish a **strategic partnership between government bodies and private companies to organise, develop and promote events that are mindful of the environment**, the local economy and society.

BENEFITS

- Implement sustainable policies
- Promote responsible tourism
- Improve accessibility and mobility



> 8.

CERTIFICATIONS AND AWARDS

GRAN CANARIA TOURIST BOARD

- **ISO 20121** (Sustainable event management)
- **Biosphere Sustainable** (Sustainable tourism)
- **Green Key** (Sustainable accommodation)



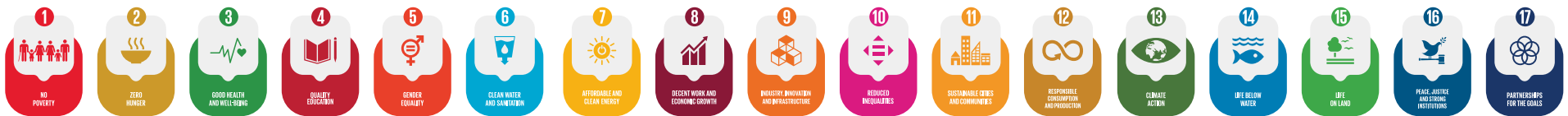
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GUIDE TO LOCAL AUTHORITIES

This guide to local organisations collaborating with the **MICE** industry not only saves time and resources when planning responsible events, but also:

- Strengthens the event's local identity.
- Promotes quality.
- Leaves a positive impact on society.



CONTENTS

1. LAS PALMAS FOOD BANK ASSOCIATION
2. CANARY ISLANDS ASSOCIATION FOR BREAST AND GYNAECOLOGICAL CANCER
3. SOY MAMUT CULTURAL ASSOCIATION
4. SOLIDARIA INFINITY ASSOCIATION
5. BARRIOS ORQUESTADOS
6. CIUDAD SAN JUAN DE DIOS
7. GROUP GAMÁ, LGBT ASSOCIATION FOR SEXUAL AND GENDER DIVERSITY IN THE CANARY ISLANDS
8. CONTRAMAPAS
9. ENVERA
10. FEDERATION OF ASSOCIATIONS OF DEAF PEOPLE OF THE CANARY ISLANDS (FASICAN)
11. FONDO VERDE
12. ADSIS FOUNDATION
13. ARTISOPHIA CANARIAN FOUNDATION FOR CULTURE, ECOLOGY AND PEACE
14. CANARIAN FOUNDATION LA CAJA INSULAR DE AHORROS DE CANARIAS – LA CAJA DE CANARIAS FOUNDATION
15. CANARIAN FOUNDATION PEQUEÑO VALIENTE
16. FORESTA FOUNDATION
17. THEODORA FOUNDATION
18. UD LAS PALMAS FOUNDATION
19. MOJO DE CAÑA
20. CANARY ISLANDS HOSPITAL MUSIC THERAPY
21. OPCIÓNATE
22. POLYHUM CANARIAS
23. HARIMAGUADAS PROGRAMME





Banco de Alimentos Las Palmas

ASOCIACION BANCO ALIMENTOS DE LAS PALMAS LAS PALMAS FOOD BANK ASSOCIATION



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The **Las Palmas Food Bank Association** (BALPA) is a non-profit, volunteer-run organisation which, since 1995, has been working to combat food waste by collecting surplus food fit for human consumption and using it to meet the food needs of vulnerable people in our local community.

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ACTIVITIES AND PROGRAMMES

Collecting and recovering food. The European Union's Fund for European Aid to the Most Deprived (FEAD).
Managing, storing and monitoring stock in light of the infrastructure shortcomings of social organisations.
Setting up food distribution programmes.
Distributing food free of charge and equitably.
Food storage and preservation.

EXAMPLES OF INITIATIVES

1. Raising awareness among teenagers and young people. Talks and workshops.
2. Training volunteers.
3. Taking part in various events, such as cultural and sporting events, etc.
4. Participating in various forums.



ASOCIACIÓN CANARIA DE CÁNCER
DE MAMA Y GINECOLÓGICO

ASOCIACIÓN CANARIA DE CÁNCER DE MAMA Y GINECOLÓGICO

CANARY ISLANDS ASSOCIATION FOR BREAST AND GYNAECOLOGICAL CANCER

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The **Canary Islands Association for Breast and Gynaecological Cancer** (ACCM) is a non-profit organisation whose aim is to complement existing initiatives by focusing on the development of social and emotional support to help women achieve a better quality of life, well-being and health promotion, extending the Association's activities not only to affected women and their families, but to the entire population of the Canary Islands Autonomous Community.

To provide comprehensive care for people affected by breast and gynaecological cancer and their families.

To promote health and quality of life through awareness-raising, sensitisation, and training and information on the early detection and prevention of breast and gynaecological cancer.

To raise awareness of and combat the double exclusion suffered by women with these conditions.

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ACTIVITIES AND PROGRAMMES

Providing psychological support to service users and their families.
Counselling and rehabilitation treatment.
Emotional management.

EXAMPLES OF INITIATIVES

1. Education.
2. Training and employment.
3. Career guidance. Improving the financial well-being of households.
4. Film screening and discussion. A constructive discussion in which to share views.
5. Nutrition.



ASOCIACIÓN CULTURAL SOY MAMUT

SOY MAMUT CULTURAL ASSOCIATION

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ACTIVITIES AND PROGRAMMES

Environmental Activities.
Environmental, social and creative volunteering.
Training for Change.
Active Leisure.
Responsible Tourism.
Participation.
Volunteering.

EXAMPLES OF INITIATIVES

1. Reforestation.
2. Cleaning of coastlines, shorelines and/or ravines.
3. Irrigation during the summer and in times of drought.
4. Removal of invasive alien species.
5. Accessible and sustainable footpaths in natural environments for people with reduced mobility.

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ASOCIACIÓN SOLIDARIA INFINITY

SOLIDARIA INFINITY ASSOCIATION



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Imagine a world where people with disabilities are valued and respected for their unique abilities, within a framework of equal opportunities that promotes their development and full participation in the community.

Our vision is a world where all people with disabilities can live life to the full, free from barriers and discrimination, and with access to all the opportunities society has to offer. Together, we can create a more inclusive and fair future for everyone.

ALIGNED SDGS



ACTIVITIES AND PROGRAMMES

Respite care for families, support for families with disabled members, information on disability, cultural and sporting activities for people with disabilities aimed at inclusion, photography services, therapies...

EXAMPLES OF INITIATIVES

1. **Music and movement: inclusive music workshops.**
2. **Lpa Sport: inclusive sports for neurodivergent and neurotypical people, such as rhythmic gymnastics, climbing, horse riding, swimming, diving...**
3. **Lpa Culture: inclusive visits to cinemas, theatres, zoos, etc.**
4. **Inclusive Atlantic: all kinds of activities related to nature and the sea, always with a focus on inclusion.**
5. **Give Us a Pull: a respite care project for families with neurodivergent children.**



BARRIOS ORQUESTADOS



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We are a social and educational project with artistic aims, which establishes orchestras and choirs in outlying neighbourhoods with particular social, cultural and economic needs, where cultural activities are scarce or simply non-existent. These choirs are made up of children, teenagers and their families, and aim to strengthen the community fabric, particularly within Canarian society.

Barrios Orquestados was founded in 2012 by its director, José Brito, in the city of Las Palmas. Our mission is to integrate everyone into a society that offers equal opportunities and possibilities, where everyone feels valued and included. A society in which the journey is the main objective, rather than the final result that might be presented in a concert hall.

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ACTIVITIES AND PROGRAMMES

Musical performances at the start or during events, offering cultural highlights that reflect the talent and diversity of our Canarian community. The project's repertoire is very varied, so it can be adapted to suit the specific event.

EXAMPLES OF INITIATIVES

1. Educational events.
2. Music performances.



Ciudad
San Juan de Dios
Las Palmas

CIUDAD SAN JUAN DE DIOS LAS PALMAS



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Diversity is a social reality, and at **Ciudad San Juan de Dios in Las Palmas de Gran Canaria**, we aim to empower the people we care for, enabling them to take control of their own destinies and play an active role in society, using a care model based on hospitality. That is why our mission is to provide comprehensive care for people with special needs and support for their health, as well as for their families, improving their quality of life, in accordance with the values of the Hospitaller Order.

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ACTIVITIES AND PROGRAMMES

Educational, social and voluntary activities.

EXAMPLES OF INITIATIVES

1. **Planting and gardening: outdoor activities as part of a fun and educational day.**
2. **Support during leisure activities and visits to the local area.**
3. **Awareness-raising sessions: we organise visits, talks and activities at our centre, promoting core values and building connections to change perspectives and raise awareness.**



COLECTIVO GAMÁ, ASOCIACIÓN LGTB POR LA DIVERSIDAD SEXUAL Y DE GÉNERO DE CANARIAS

GROUP GAMÁ, LGBT ASSOCIATION FOR SEXUAL AND GENDER DIVERSITY IN THE CANARY ISLANDS



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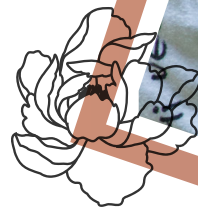
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Gamá it is a non-profit organisation with a 30-year history, possessing its own legal personality and capacity to act. It was founded to address legal and social discrimination against the LGBTI community and currently works to achieve genuine equality and society's respect for diversity by promoting a democratic civil society.

It is a citizens' organisation independent of any political, professional or religious body, established on a non-profit basis, and its operations and activities are founded on the principles of equity, solidarity and cooperation. Its aim is to defend the right to sexuality, affective-sexual orientation, and gender identity and expression as part of the indivisible whole of human rights, and to serve as a tool for raising awareness and advocating for these rights. It provides services and develops projects to support the LGBTI community in a professional manner. It creates and maintains spaces for activists to meet.

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ACTIVITIES AND PROGRAMMES

Lectures and panel discussions.
Training.
Activities and workshops.

EXAMPLES OF INITIATIVES

1. Workshops. Emotional support and peer-to-peer interaction.
2. Awareness-raising events. Aimed at young students.
3. Fairs. Stalls and activities.
4. Living libraries.
5. Evening leisure activities. Parties, both outdoors and indoors.



CONTRAMAPAS



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The **Contramapas Project** is a social innovation initiative launched by the Atlas Association, which involves walking the length of the eight Canary Islands along the GR131 trail – a route of almost 600 kilometres divided into 24–25 stages. Its main aim is to foster the social integration of young people, particularly those in vulnerable situations, by promoting a sense of belonging to the community and Canarian culture.

During the trek, participants (young people aged between 15 and 24) share experiences of living together, knowledge of the region, traditions, history and the natural heritage of the Canary Islands. Each stage concludes with cultural events and community gatherings, where hiking, music, traditional dance and socio-educational activities come together, thereby reinforcing collective identity and respect for the environment.

Contramapas seeks to empower young people, build community networks and enhance the natural and cultural heritage of the archipelago, with the support of public and private institutions, as well as the island councils and collaborating organisations. In short, it is a project that brings together youth, culture, nature and social inclusion around the GR131, linking the Canary Islands and promoting eco-social transformation from a local and sustainable perspective.

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ACTIVITIES AND PROGRAMMES

- A symbolic march or an inclusive walk bringing together participants and young people in vulnerable situations to foster a sense of community and knowledge of the local area.
- Workshops on music, dance and Canarian culture to strengthen identity and encourage community participation.
- Meetings and forums for dialogue between young people, experts and authorities to promote social inclusion and empowerment.
- Environmental or social volunteering activities involving participants in initiatives with a positive local impact.
- Audiovisual or photographic exhibitions on the natural and cultural heritage of the Canary Islands and the Contramapas experience.



Todos podemos ser los mejores en algo

ENVERA



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Envera is a non-profit organisation founded 48 years ago by employees of the airline Iberia who were parents of people with intellectual disabilities, with the aim of ensuring that all such individuals can take their place in the world with dignity. Today, it is an NGO open to the whole of society, supporting 5,000 people with disabilities and their families every year.

In the Canary Islands, it operates special employment and occupational centres, as well as training services. Elsewhere in Spain, it has centres in Madrid, Catalonia and Andalusia, where over 1,200 people work. Among its accolades are the Justice and Disability Award from the General Council of the Judiciary, the 2024 Talent and Logistics Award, the 2023 ABC Solidarity Award, the 2022 UNO Special Logistics Leaders Award, the 2019 National Award for Excellence in the Employment Inclusion of People with Intellectual Disabilities, and the 2018 Influential Company Award from El Confidencial. Its Dis-Friendly Seal recognises events and organisations that promote inclusion. Envera is a social enterprise recommended by the Madrid Convention Bureau.

ALIGNED SDGS



ACTIVITIES AND PROGRAMMES

We organise:

- Corporate social volunteering days.
- Interactive, hands-on, environmental and socio-cultural workshops.

EXAMPLES OF INITIATIVES

1. Enaire Project. Employment support.
2. Radio Terrícola. Radio programme.
3. Environmental volunteering.
4. Pre-packaged, shrink-wrapped, packaging...



FASICAN

FEDERACIÓN DE ASOCIACIONES DE PERSONAS SORDAS DE LAS ISLAS CANARIAS

FEDERACIÓN DE ASOCIACIONES DE PERSONAS SORDAS DE LAS ISLAS CANARIAS (FASICAN)



FEDERATION OF ASSOCIATIONS OF DEAF PEOPLE OF THE CANARY ISLANDS (FASICAN)

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The Federation of Associations of Deaf People of the Canary Islands is a non-profit organisation operating at regional level, established in 1996 in response to the need to bring together the various island-based associations.

It works to improve the overall well-being of all deaf people and their families, to defend, promote and safeguard the use of sign languages, as well as to strengthen the associative movement and bring about change in the social reality of the Canary Islands.

The organisation's core values include: engagement, representation, identity, equity, unity, inclusivity, transparency and transformation. These values form the basis of its day-to-day activities.

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ACTIVITIES AND PROGRAMMES

Social support.
Volunteering activities.
Training activities.

EXAMPLES OF INITIATIVES

- 1. Interpreting Service.** Helping to break down communication barriers between deaf people and hearing people.
- 2. Social Support Service.** Providing the deaf community with the necessary information, guidance and resources.
- 3. Adecosor and Communication Mediation Service.** A trained professional to provide personalised support for the needs and requirements of deaf people.
- 4. Vidasor Service.** Support for elderly deaf people to combat isolation within this group.
- 5. Support Service for Deaf Families and Children (SAFIS).**



FONDO VERDE



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Fondo Verde's mission is to contribute to the conservation and sustainable management of natural resources and the environment through justice and solidarity, by participating in the implementation and administration of strategic environmental development projects at local, national and international levels.

Fondo Verde aims to promote, participate in, encourage and engage with environmental initiatives with a view to fostering and developing sustainable lifestyles. Its aim is to be a leading and well-established organisation in the environmental field, committed to improving people's quality of life and the sustainable management of natural resources, in a world where people live in equality and dignity and in harmony with nature.

ALIGNED SDGS



ACTIVITIES AND PROGRAMMES

Social activities.
Educational activities: workshops and classes.
Environmental activities.
Cultural activities.
Volunteering activities.

EXAMPLES OF INITIATIVES

1. Visit to the school garden | Building home compost bins.
2. Training workshops/talks | Raising awareness about shampoo, toothpaste and honey.
3. Environmental volunteering activities | Reforestation activities using native plants.



FUNDACIÓN ADSIS

ADSIS FOUNDATION



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The **Adsis Foundation** is a non-profit organisation which, for over 55 years, has been working to build a fairer, more caring and inclusive society. Its mission is to support people in vulnerable situations so that they can pursue their life goals, whilst promoting the acceptance of diversity as a fundamental value.

Each year, the foundation supports more than 60,000 people in Spain and Latin America through social action programmes, values-based education, development cooperation and fair trade.

The values guiding its work include a person-centred approach, fraternity, participation, equality, transparency and a transformative vision that drives social change from the local level.

With a presence in various Spanish autonomous communities and projects in countries such as Ecuador, Bolivia and Peru, the **Adsis Foundation** is committed to social transformation and the empowerment of the most disadvantaged people.

ALIGNED SDGS



ACTIVITIES AND PROGRAMMES

Training sessions.

Service-learning experiences with different social groups.

Initiatives aimed at protecting the environment.

EXAMPLES OF INITIATIVES

1. Training sessions. Social addictions, values education, fair trade, civic and community participation, employability, etc.

2. Service-learning initiatives. With various social groups.

3. Initiatives focused on environmental protection. Sessions, workshops, maintenance of green spaces and flower beds.

FUNDACIÓN ARTISOPHIA POR LA CULTURA, LA ECOLOGÍA Y LA PAZ

ARTISOPHIA CANARIAN FOUNDATION FOR CULTURE, ECOLOGY AND PEACE

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The **Artisophia Foundation** aims to bring together the concepts of culture, ecology and peace through activities that raise awareness of the links between them. It also seeks to promote the image of the Canary Islands internationally as a "Land of Culture and Peace", supporting cultural and charitable initiatives at both local and global levels.

Artisophia encourages cultural, scientific and technical exchanges, and the preservation of historical and cultural heritage. In this regard, it promotes the "Roerich Pact" and its emblem, "The Flag of Peace and Culture", particularly amongst young people, to encourage the protection of artistic and scientific institutions and historical monuments in times of conflict.

The Foundation extends this protection to nature reserves, considering them too to be part of the planet's cultural heritage.

ALIGNED SDGS



ACTIVITIES AND PROGRAMMES

Conferences.
Round-table discussions.
Training.

EXAMPLES OF INITIATIVES

- 1. Organisation of cultural and artistic events.** These enable us to develop areas related to the psychology of art.
- 2. Cultural and educational activities.** Aimed at children, teenagers and adults, with the aim of promoting bio-psycho-social well-being.
- 3. Exhibitions and cultural conferences.** We invite intellectuals to lead discussions on peace, culture and art.
- 4. Award ceremonies and recognition events.**

FUNDACIÓN CANARIA LA CAJA INSULAR DE AHORROS DE CANARIAS- FUNDACIÓN LA CAJA DE CANARIAS



CANARIAN FOUNDATION LA CAJA INSULAR DE AHORROS DE CANARIAS – LA CAJA DE CANARIAS FOUNDATION

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We are a standard foundation within the Autonomous Community of the Canary Islands, a non-profit organisation. Our aim is to improve social, welfare and health standards, and to promote education, training and research.

For the La Caja de Canarias Foundation, social action programmes are one of the finest examples of its commitment to addressing the inequalities present in today's society.

In this regard, and in keeping with the times, the Foundation, in developing its programmes, strives to be timely and socially useful, adapting to emerging needs that require greater coverage.

ALIGNED SDGS



ACTIVITIES AND PROGRAMMES

We carry out our projects in three key areas:

- Community outreach.
- Cultural activities.
- Sports initiatives.

EXAMPLES OF INITIATIVES

1. Educational grants. Competitions.
2. Culture. Exhibitions, theatre, conferences, presentations...
3. Chess.
4. Employment and training.



FUNDACIÓN CANARIA PEQUEÑO VALIENTE

CANARIAN FOUNDATION PEQUEÑO VALIENTE



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In 2006, a group of families whose children were being treated at the Paediatric Haematology-Oncology Unit of the Gran Canaria Maternity and Children's Hospital decided to join forces to improve their children's hospital experience. From that moment on, **Pequeño Valiente** was born, a regional non-profit organisation whose main mission is to improve the quality of life of all children with cancer and their families, so that the process is as manageable as possible.

From that moment on, we set out to grow every year, to improve and to offer families all the services they might need at any stage of the process; starting with the social care project and expanding the programmes so that we can cover the areas affected when a child is diagnosed.

ALIGNED SDGS



ACTIVITIES AND PROGRAMMES

We organise:

- Social activities.
- Educational activities: workshops and classes.
- Volunteering activities.

EXAMPLES OF INITIATIVES

1. Activities focused on raising awareness of childhood cancer, as well as.
2. Organising workshops to promote healthy lifestyle habits (diet and exercise).
3. Granting a wish.
4. Sports activities.



FUNDACIÓN FORESTA
FORESTA FOUNDATION



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The **Foresta Foundation** is a private, non-profit organisation which, since 1998, has been working on environmental restoration to recover, maintain and conserve the forests of the Canary Islands, engaging the Canarian community in learning about and restoring our exceptional natural heritage.

Our work focuses on environmental restoration forestry projects such as reforestation with native species, irrigation and the maintenance of reforested areas.

At Foresta, we carry out our activities by engaging the public through:

- Public authorities: Employment schemes, professional forestry work and volunteering.

Aimed at the general public.

- Private and third sector organisations: Environmental restoration projects, CSR activities, carbon offsetting and any other environment-related projects.
- Schoolchildren, socially excluded groups and people with disabilities: environmental awareness talks in schools, nature-based environmental workshops, visits to nurseries, etc. Foresta is an accredited voluntary organisation of general interest and public utility.

ALIGNED SDGS



ACTIVITIES AND PROGRAMMES

Environmental restoration projects.
Environmental workshops.
Employment schemes.
School projects.
Volunteering.

EXAMPLES OF INITIATIVES

1. **Planting or watering activities. Help us plant a tree and preserve our biodiversity.**
2. **Tree sponsorship.**
3. **Carbon offsetting.**



FUNDACIÓN THEODORA
THEODORA FOUNDATION



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Theodora Foundation is a Swiss-based non-profit organisation that has been active in Spain since 2000. Its mission is to make hospital stays more bearable for children and teenagers through personalised visits from the 'Smiling Doctors' – professional hospital entertainers — magicians, musicians, circus performers, and actors — who adapt their skills to the hospital environment in order to take the edge off the situation they are facing and help them remain children.

We interact with any child admitted to the 69 hospitals across Spain with which we collaborate, three of which are located in the Canary Islands, and we do so through various programmes and thanks to the 32 Doctores Sonrisa who make up our foundation.

ALIGNED SDGS



ACTIVITIES AND PROGRAMMES

- Ward: face-to-face visits to children admitted to the paediatric ward.
- Support throughout the entire surgical procedure.
- Virtual visits every day from Monday to Friday.
- Delivery of welcome packs to the hospital.
- Capaces de Sonreír: A programme for children with disabilities.

EXAMPLES OF INITIATIVES

- Corporate volunteering workshops.**
- Motivational talks.**
- Funding for hospital programmes.**
- Funding for specific initiatives:**
- Emergency Smiles (support for La Palma following the volcanic eruption)**
- Vaccination centre (mass COVID-19 vaccination of children)**



FUNDACIÓN UD LAS PALMAS

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UD LAS PALMAS FOUNDATION



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The main aim of the **DISAFÍO** Project is to raise awareness of the importance of social inclusion and to break down prejudices and barriers surrounding disability by using sport – and, more specifically, football – as a tool. Above all, it seeks to create equal opportunities for people with intellectual disabilities across our archipelago.

To achieve this, activities have been carried out this season across three key areas on which the project is based:

1. Training on disability issues for all professionals working in football, who are being provided with tools to enable them to apply their expertise to support this group.
2. Outreach through talks in schools, associations and other groups in both the public and private sectors. It is expected that, this season, more than 3,000 pupils will have attended these awareness-raising talks.
3. And the League. Through the DiSAFÍO project, the first Canarian football league for people with intellectual disabilities has been created. This includes not only existing teams, but also new teams being formed across the archipelago.

DiSAFÍO was created with the aim of reaching all people with intellectual disabilities on the islands.

ALIGNED SDGS



ACTIVITIES AND PROGRAMMES

UD Las Palmas' i+i team is made up of people with intellectual disabilities and competes in La Liga Genuine, organised by La Liga de Fútbol Profesional through its Foundation.

Last season, together with the CD Tenerife Foundation, we launched the DISAFÍO Project: "Canarian Football for Inclusion"

EXAMPLES OF INITIATIVES

1. Training on disability issues.
2. Raising awareness through talks.
3. League for people with intellectual disabilities.



MOJO DE CAÑA



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Mojo de Caña is a national non-profit organisation founded in 2001. It has established itself as a provider of youth services, a voluntary organisation, and a partner in the delivery of social services for the Government of the Canary Islands, with branches in Tenerife, La Palma, Gran Canaria and Córdoba, and organises international projects.

It is an organisation that works to promote employment, equality, human rights, values-based education, the reduction of inequalities and child protection through the services it provides to address social needs and improve people's quality of life.

Our mission as an association is to offer services through activities, projects, programmes and initiatives focused, amongst other things, on young people, children and the elderly, with the aim of fostering and providing education in values, gender equality, tolerance, intercultural understanding and solidarity.

ALIGNED SDGS



ACTIVITIES AND PROGRAMMES

The following initiatives stand out for their continuity and impact:

The Embárriate Programme, a prevention initiative focusing on leisure and free time in Gran Canaria, La Palma and Tenerife.

The De Belingo and Días Compartidos Programme: support for elderly people living alone in Gran Canaria and Tenerife.

Ruta Propia: hiking and social mentoring in Gran Canaria and Tenerife.

'Frágil', 'Machoman' and 'Homo Machus': performances and debates on gender equality in Gran Canaria and Córdoba.

Musicoterapia Hospitalaria Canarias

MUSICOTERAPIA HOSPITALARIA DE CANARIAS    
CANARY ISLANDS HOSPITAL MUSIC THERAPY

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SCP **Musicoterapia Hospitalaria de Canarias** aims to carry out music therapy projects, primarily within the healthcare sector. Its work, with both children and adults, encompasses prevention and treatment for people in various stages of health, ranging from outpatient care to end-of-life care. Its main objective is to help improve or maintain the quality of life of the people it works with.

ACTIVITIES AND PROGRAMMES

· Implementation of the MAPFRE Canarias Foundation's Hospital Music Therapy Project.

ALIGNED SDGS





OPCIÓNATE

mejora tu vida, mejora el mundo

OPCIÓNATE



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We are a multidisciplinary team of professionals specialising in gender equality, with over 25 years' experience in local, national and international projects.

Our aim is to promote emotional and social intelligence, personal and collective empowerment, solidarity, international cooperation and equity through the lens of feminism, human rights and a systemic approach to sustainable development. We tailor our work to each organisation and project, in Spanish and English, using participatory and experiential methodologies.

ALIGNED SDGS



ACTIVITIES AND PROGRAMMES

- Institutionalising gender equality
- Feminist leadership and women's visibility.
- Ethics and digital citizenship, cyber-equality and misogynistic cyberviolence.
- Care, shared responsibility and work-life balance
- Women, girls, science and technology.

EXAMPLES OF INITIATIVES

1. Online and face-to-face training
2. Consultancy
3. Research
4. Equality audits
5. Written and audiovisual teaching materials for women, young people, families and teachers



POLYHUM CANARIAS: MÚSICA, CONEXIÓN Y BIENESTAR EN GRAN CANARIA



POLYHUM CANARIAS: MUSIC, CONNECTION AND WELLBEING IN GRAN CANARIA

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Polyhum Canarias

Polyhum Canarias is an innovative cultural project with a social impact, founded in Gran Canaria and supported by the Canary Islands Government's Sinapsis programme. Our aim is to foster creativity and empathy to improve mental health and emotional wellbeing within the community, enhancing the Canary Islands' appeal as a destination and bringing residents and visitors together.

Culture and civic engagement: Based on the **Polyhum® methodology** developed by Gran Canaria-based composer Sergio López Figueroa, the project combats unwanted loneliness through participatory musical and educational experiences that integrate mindfulness, vocal vibration and choral singing.

Awareness: Cancer and Mental Health Although we began with the cancer community, Polyhum has evolved. Today, we extend this transformative experience to organisations and groups interested in improving the well-being of everyone within their sphere of influence through music, with participatory cultural and educational initiatives. We are open to new collaborations and audiences to create environments of mutual support and creative expression. Polyhum helps position Gran Canaria as a hub for culture, wellbeing and knowledge, humbly fostering more connected and resilient communities.

ALIGNED SDGS



ACTIVITIES AND PROGRAMMES

- Interactive concerts.
- Creative mindfulness.
- Sensory walks.
- Empathy workshops.
- Artist residencies.
- Cultural mediation.

EXAMPLES OF INITIATIVES

1. **Akiora: spontaneous musical performances in urban and natural spaces that foster cross-cutting connections.**
2. **Concerts designed to humanise social and healthcare settings and other venues, with the active participation of service users.**
3. **Artist residencies focused on musical creation and participatory community processes aimed at promoting mental wellbeing.**
4. **Open events and discussions on culture and mental health.**



Harimaguadas

PROGRAMA HARIMAGUADAS

HARIMAGUADAS PROGRAMME



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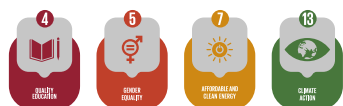


lajairadeana.com

The aim of the project is to provide young women who have been subjected to gender-based violence, and their children, with spaces for positive interaction in the natural environment, in order to strengthen the bonds between them, as well as to improve the resources made available by the support system for victims of gender-based violence.

La Jaira de Ana, in Agüimes (Gran Canaria), is a rural centre that combines nature, education and social commitment. It highlights the importance of the primary sector and Canarian culture through its artisan cheese-making, workshops and environmental activities. Furthermore, it has a strong social commitment to programmes such as OCIRIF, which support victims of gender-based violence and their families. It is a space that brings together tradition, innovation and sustainability.

ALIGNED SDGS



ACTIVITIES AND PROGRAMMES

- Social-emotional workshops.
- Craft workshops, cheese-making.
- Leisure and free-time workshops.
- Family-friendly activities.
- Workshops on raising awareness of gender-based violence.

EXAMPLES OF INITIATIVES

1. Group farm visits.
2. Cheese-making workshops.
3. Workshops on social skills and interpersonal relationships.

LEGACY

Our MICE industry has the opportunity to make our destination a benchmark for sustainability by implementing best practices that generate economic and social value.





GranCanaria

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